Can a web developer guarantee positive results in the search engines SEO?

SEO: The simple, and shortest answer to this question is NO! Even a seasoned Search Engine Optimization, SEO, expert cannot say for certain how your site will perform in the search engines. What they can do however is guarantee that you have a far better shot at a good ranking if you add you keywords and meta information properly. That's what they can do for you. When you are dealing with search engines like Google, there are no guarantees. You stand a far better chance than someone that doesn't have any SEO data on their pages for the search engines.