

Walking Tours



Legenderry Walking Tours - Connie and Martin Jordan

This is the first real project I undertook. It takes into account quite a few of the photoshop techniques that I have to learn for the course.

Here I decided to create a company that offered haunted walking tours of the city. It is something that I want to do for real so I decided to do a large poster size advertisement for it. In this image I used the following skills. Layers, adding layers, and using blend modes like multiply and overlay. I hand drew some aspects, worked with text types and arcing, coloring, etc.

I downloaded some images, royalty free, from from pixabay.com, and some layers were photos that I took myself. I had to delve into my creative side here. My weakness in design is in being totally original, and this part of the course is giving me the confidence to do exactly that.

When this company gets started, I will be using everything I developed in this exercise to create something larger like a brochure and I developed for the web and for print media, so there will be 2 of everything at 72 dpi, (web), and 300 dpi, (print.)