Typical Client Site Build

This is a typical process of building out a client website. ($450.00)

(Please ask about our discount for new clients – Good until the 30th September, 2015.) This is the minimum process for each first time design, or redesign of an existing website. This does not include custom programming such as building child themes, or changing the WordPress core files in any way. Great sites have been built with little or no programming involved. Every website will be search engine ready, and basic security will also be installed, and implemented as part of the cost of the site. **($300.00)**

1. Initial consultation: 30 minutes FREE

- Discussing the clients needs, and what you want displayed or the message you are trying to get across to your clients.
- Talk about hosting requirements, domain registration, and things pertaining to the domain itself.
- Talk about copy and graphics in particular, the banner at the top of the site. What info needs to be on there and how it fits into the whole site.
- Whether or not you want a blog, website, or both. Yes, WordPress is that flexible.
- Discuss the various options available to the client as to plugins for SEO, newsletters, etc.
- Discuss the facebook and twitter sibling designs.

2. Phase I – Initial build of the website: (5-6 hours depending on amount of data) $210.00 @ $35.00 per hour

- Gathering of the data such as copy, graphics, and contact information.
- Picking out and installing the theme.
- Design and implementation of graphics.
- Adding the initial copy.

- Adding any plugins, and getting them to work with your theme.
- Keeping you up to date through emails, phone, video conferencing, etc.

3. Phase II – Finalizing Everything: (4 to 5 hours depending on amount if data) **$175 @ $ 35.00 per hour**

- Going over everything that has been implemented.
- Discussing any other new work
- Tweaking everything to make sure that it works the right way
- Swapping data, adding more data, and/or graphics to the site
- Keeping you up to date through emails, phone, video conferencing, etc.
- Cleaning up of the site by deleting unwanted files, and plugins, etc.

4. Training: 30 – 60 minutes: **$65 Flat fee** *There is an hourly rate of $45.00 if more training is required, and* **you can have as many people present as you feel you need.** *Ask about the pricing on blocks of training time.* Done through Skype, Google hangouts, or in person Training you on the Administration of your site such as adding new blog posts, pages, graphics, and plugins.

5. Roll-out of the site **FREE** This is when we can safely say to the world that you are now open for business. A great day for client and designer.

6. Additional or ongoing work or training This is billed at the hourly rate or by purchasing blocks of time.

The typical cost of an average first time website is:

Phase I: $210.oo **Phase II:** $175.00 **Training:** $65.00 =================

Total: $450.00

Payment is 50% down, and the balance on the launch of the website. Note that no extra work can be performed until the balance is met on the initial build.

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